

Former World #4 Todd Martin & Former World #10 Mikael Pernfors Headline Second Annual Mercedes-Benz of Cherry Hill Pro Tennis Classic

Charity exhibition hosted by Cherry Hill Health & Racquet Club on Saturday, November 12

CHERRY HILL, NJ, September 9, 2011 – The eyes of the tennis world will once again shift to Cherry Hill, NJ on Saturday, November 12th. The Second Annual Mercedes-Benz of Cherry Hill Pro Tennis Classic represents an opportunity for area residents to see world-class tennis played right in their backyard at the Cherry Hill Health and Racquet Club. The interactive and exciting format of the event, which begins at 1:00 PM, features pro sets of singles and doubles accompanied by music.

Martin, an American legend, was a finalist at the 1999 U.S. Open and 1994 Australian Open and holds career victories over a veritable who's who of the tennis world including Pete Sampras, Andre Agassi, John McEnroe and Boris Becker. He was a member of the U.S. team which won the 1995 Davis Cup and a winner of eight titles on the ATP Tour. A two-time Wimbledon semi-finalist, he was also twice recognized by his peers with the Tour Sportsmanship Award for his abiding respect for the sport and his competitors.

Pernfors achieved a career high of #10 in the World and was a 1986 French Open Finalist, falling to World #1 Ivan Lendl. He won back-to-back NCAA Singles titles for the University of Georgia in 1984 and 1985. Pernfors holds career victories over Boris Becker, Andre Agassi, John McEnroe, Pete Sampras, Stefan Edberg, Jim Courier and Mats Wilander. A three time career ATP Tournament Singles winner, he also played Davis Cup for his native Sweden.

Both Martin and Pernfors are excited to bring professional-level tennis to Cherry Hill. "I'm truly looking forward to being a part of the Second Annual Mercedes-Benz of Cherry Hill Pro Tennis. It's just across the bridge from my days of playing at the Spectrum," Martin said. Pernfors, one of the most entertaining professionals in the world, promises, "We're going to put on a show for the tennis fans of New Jersey."

Mark Macler, event organizer for Skyland Events, noted that hosting this event is a true honor for the community, giving area residents an opportunity to experience professional-level tennis up close while supporting the outstanding charities that will be the beneficiaries of proceeds from the Mercedes-Benz of Cherry Hill Pro Tennis Classic.

Brian Kosa, General Manager of Cherry Hill Health and Racquet Club, added "After a careful review of some very deserving groups, we have once again selected The Children's Regional Hospital at Cooper as the primary beneficiary of event proceeds. The balance of proceeds will support high school tennis programs in South Jersey." Kosa further noted, "To have players of Todd's and Mikael's stature willing to assist with such a phenomenal cause is a blessing for our event. We hope people from across New Jersey and the Philadelphia area will come out to support these wonderful groups and to see world-class tennis in our own backyard."

"The Children's Regional Hospital at Cooper is honored to be the benefactor of this incredible event. The Cherry Hill Health & Racquet Club and Mercedes-Benz of Cherry Hill have collaborated to not only provide this fundraising opportunity on our behalf but also heighten awareness of the importance of physical activity for children and families promoting a healthier tomorrow." Dr. Michael H. Goodman, Chair of the Department of Pediatrics at the Children's Regional Hospital at Cooper.

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Saturday will be a jam packed day of tennis. It all begins with a junior tennis clinic in the morning. This clinic is open to any child between 10-18 years of age interested in learning about the sport of tennis and will feature the event's stars assisting club pros. Interested parents should contact Cherry Hill Health and Racquet Club at 856-429-1388 to purchase a ticket, complete required paperwork and confirm a position.

A ticket package may also be purchased for the Pro-Am, which offers a limited number of lucky patrons the once-in-a-lifetime chance to play with and learn from touring professional tennis players, along with photo and autograph opportunities. This package offers one playing spot in the Pro-Am, as well as admission to the event.

Sponsorship opportunities and Pro-Am slots remain available on a limited basis. Interested parties may contact Brian Kosa, CHHRC, at 856-429-1388 ext. 125.

General tickets for the event, Pro Am and VIP/Sponsor party are available by phone at 856- 429-1388, mail or online at www.chhrc.com

THE COOPER CHILDREN'S REGIONAL HOSPITAL

The Children's Regional Hospital at Cooper is an integral part of an academic medical center committed to excellence in education, research, and high quality, safe care for pediatric patients and their families resulting in a healthier community for South Jersey. As the only state-designated acute children's hospital in South Jersey, Cooper provides exceptional pediatric primary care and comprehensive tertiary care services for every patient, every day, in a safe, patient and family centered environment. Pediatric patients at the Children's Regional Hospital at Cooper have access to the most pediatric sub specialists than any other hospital in South Jersey. Whether they are born at Cooper and need expert care in our Level 3 NICU which is staffed 24/7 with board-certified neonatologists or if they are flown to Cooper from another area hospital in need of our Level 1 trauma care – pediatric patients have the best of care at Cooper.

CHERRY HILL HEALTH AND RACQUET CLUB

Cherry Hill Health & Racquet Club (CHHRC) is a family oriented health club that is dedicated to providing the best sports programs and fitness services to the South Jersey area. We pride ourselves in our ability to motivate & retain members, our excellent customer service, and our commitment to the entire family. For more information, visit www.chhrc.com.

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